




CLEAN ENERGY LOWERS ELECTRIC BILLS

Minnesotans have cheaper electric bills than the national average. That's because policy makers and business leaders all over the state are choosing to invest in clean, efficient energy technologies.

The result is cleaner, cheaper energy for everyone.

 **\$92**

AVERAGE ELECTRIC BILL
IN MINNESOTA

 **\$112**

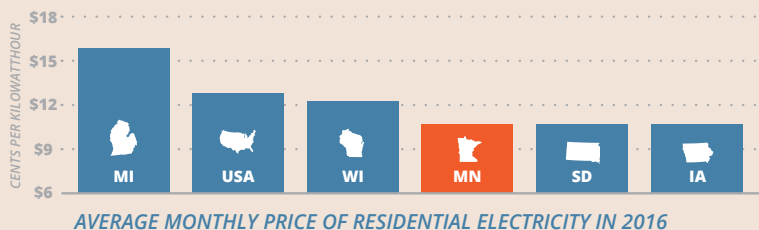
AVERAGE ELECTRIC BILL
NATIONALLY



THE RAPID
INCREASE IN
WIND, SOLAR
AND ENERGY
EFFICIENCIES
IS ALREADY
MAKING BILLS
CHEAPER!

Minnesota's energy bills are
\$20 cheaper
than the national average.

THANKS TO INVESTMENTS IN CLEAN ENERGY, MINNESOTA HAS SOME OF THE LOWEST ELECTRIC BILLS IN THE MIDWEST.



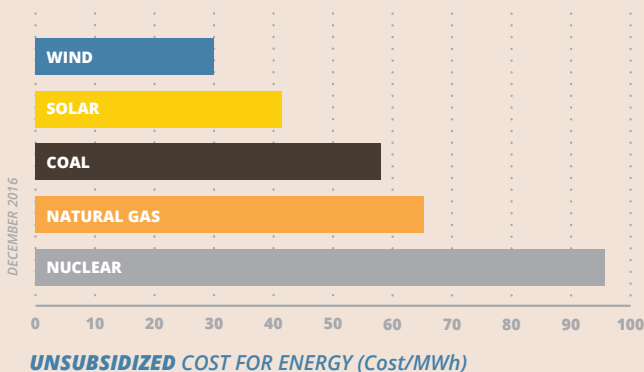
WHY DOES MINNESOTA HAVE CHEAPER ENERGY BILLS? CLEAN ENERGY + ENERGY CONSERVATION

In Minnesota, our bills are low because we conserve energy, and we take advantage of clean, affordable, energy sources, like wind and solar.

Energy efficiency lowers your bill because you use less energy to power your home. Just like a fuel efficient car gives you more independence from changes in the price of gas.

CLEAN ENERGY: CHEAPER THAN COAL OR NATURAL GAS

Wind energy is now the least expensive source of electricity in the upper Midwest, beating out coal and natural gas. Just over the past seven years, the cost of wind energy fell 66 percent, and the cost of solar energy fell 85 percent.



POWER COMPANIES
—LIKE XCEL ENERGY AND GREAT RIVER ENERGY—
USE WIND ENERGY
TO SHIELD RATEPAYERS
FROM VOLATILE GAS
PRICES; BECAUSE FUEL
FOR WIND IS FREE.

“We’re excited to present a **1,550 MW portfolio of wind generation**... Adding this... would result in **net consumer bill savings of \$1.599 billion.**”

Xcel’s filed results of a recent wind generation Request for Proposal
March, 2017

“Wind Power Now Cheaper Than Natural Gas for Xcel, CEO Says.”

Alex Nussbaum & Chris Martin
Bloomberg
October 23, 2015

“In the past, we tended to think of our coal resources as baseload and every other resource being supplemental to that. I would suggest to you that wind is quickly becoming the new baseload.”

David Saggau
CEO/President, Great River Energy
www.greatriverenergy.com

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